

*“...dedicated to serving
the financial needs...”*

Our communities are where we live and work – they are a part of us. Our motto, **“building communities...built on trust®,”** states directly how precious our communities are to us. We work to support, sustain, and grow the towns, cities, and counties in which we are located. That means providing leadership, volunteers, and capital to local community organizations.

Continuing support of our communities, both financially and through the volunteer service of our employees, has helped provide a great place to live, for both our customers and our fellow employees. During 2010, we donated approximately \$645,000 to community organizations involved in a wide variety of civic activities including economic development, affordable housing, job creation, medical research and health care, education, and cultural enrichment.

Our commitment to our communities is not just financial; we give our time as well. Our employees also serve as volunteers and leaders of such organizations as United Way, YMCA, American Cancer Society's Relay For Life, Habitat for Humanity, Kentucky Blood Center, Diabetes Coalition, March of Dimes, little league sports programs, Boy and Girl Scouts of America, The Salvation Army, volunteer fire departments, home realtor and builder organizations, and independent and state supported colleges and universities. Our employees volunteer thousands of hours each year to these and other fine local community organizations. We are truly building communities, built on trust.

As our nation and communities recover from the severe economic downturn, the shared responsibility of building communities is more important than ever. Community Trust Bancorp, Inc. remains an active member of the communities where we operate and live while staying dedicated to serving the financial needs of our friends and neighbors throughout Kentucky, West Virginia, and now Tennessee. We are proud to have been a part of our hearty, vigorous communities for the past 107 years.

CTBI Community Contributions

